

Turn Purpose into Vision, Make Vision Real

Future Fingerprint



ACTION
Culture in Execution



collective minds_

Future Fingerprint



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**Creating the
Future NOW**

For the sustainability of your business;

- ★ Designing your destiny with purpose,
- ★ Developing your people and systems with your values,
- ★ Driving your future with collective minds and heart beats of people

Why We Need to Rethink the Way We Work?

Future is created in the present.
Present carries the power of your
Dreams and transform them into Real.
Dreams are Real, but how?

As Collective Minds we believe whatever you dream is real. And it's created in every single moment with your purpose, values and every heartbeat of your people. There are two obstacles in front of us;

1. Not thinking the big picture of your business
2. Not convert it into a transparent, clear and exciting strategy execution which makes sense with every single people's daily contribution.

Our job is to create this system by our models and facilitate the experience by embracing brilliant ideas and create the collective mind of your organisation. Because we believe collective minds, build collective power.



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Birlikten Kuvvet Doğacak İşbirliği Yolculuğumuz

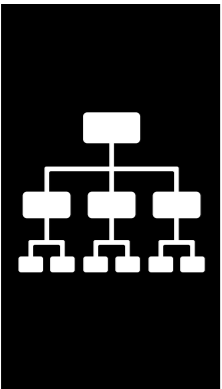


1. Understanding Your Business Case:

First of all, we understand the past, present and what is happening in the journey to the future; where you are, where you want to reach in sake of sustainability and turn it into a business case.



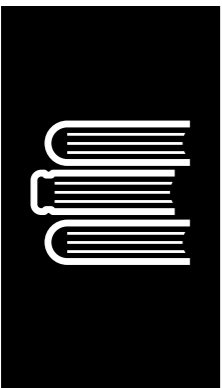
2. Designing Future Fingerprint: We design and facilitate the Future Fingerprint workshop with the leaders of the organization based on the real business case definition.



3. Deploying to All-levels: With the contribution of all levels, we transform the high level defined Future Fingerprint of the organization into people's passions and daily business actions.



4. Developing Strategy Execution Agenda: We harmonize the outcomes, created by the contribution of all levels, within themselves. We transform the outputs into a solid, clear and simple strategy execution agenda.

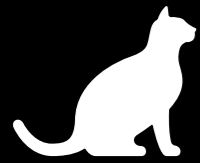


5. Learn, Grow and Expand the Impact:

We teach every level in the organization how to manage and use the Future Fingerprint Execution Agenda. We identify level-based development needs.



6. Design Organization Inline with Purpose and Vision: Finally, according to your request, we support you to design your organization with a multi-disciplinary approach in order to make the Future Fingerprint a reality.



1. Understanding Your Business Case

We believe everything starts with an empty canvas. To be able to design your Future Fingerprint, we start to use our secret power: **Curios Cat.**

Although we see many organizations, problems and success stories; we believe every organization is unique. That's why we look everything from scratch with an objective point of view.

What we do is to conduct one-to-one interviews with top executive leaders and do group interviews with critical roles, if necessary.

Afterwards, we prepare and share the written report of the interviews and the business case with leaders to agree on before starting the Future Fingerprint Journey.



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2. Designing Future Fingerprint

We believe whatever you Dream is Real. That's why we start our journey of designing the Future Fingerprint workshop with the leaders. Together with the reporting, we complete this step in just 1.5 days.

TODAY

JOURNEY

FUTURE

2. Mevcut Durum

We analyze each future theme with our current status realistically through SWOT analysis.

3. Collective Steps

We determine our strategies and steps for each future theme to move from current status to our inspirational future via TOWS analysis.

4. Leadership Promises

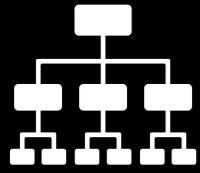
We write and declare our individual leadership promises, post them on the Leadership Wall to be accountable to make our Future Dream Real.

1. Inspiring Future

We dream our future by a group work through a metaphor "Creating the City of Future" with some materials to define future themes of your business.

5. Executive Report and Summary

We prepare and present the detailed report and executive summary of the outcomes of workshop with suggestions



3. Deploy for All-Levels

After creating the high level Future Fingerprint, we will work with each department / business unit to determine our values and actions in detail and convert them into Future Fingerprint Execution Agenda.

- o **Values** will be your compass for realizing your common purpose and finding your way.
- o **Actions** will be your strategic path and steps for the future of your business.

This is the phase, where we design inclusively with the contribution of people to create the **linkage** between **hearts and minds**.

This is the phase, where everyone is crystal clear on the **common purpose, vision** and **their roles value for the big picture**.

The logo consists of two large, white, stylized 'F' characters. The first 'F' is on the left and the second is on the right, both rendered in a bold, blocky font.

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4. Developing Strategy Execution Agenda

After contributions from all levels, we create the Future Fingerprint Agenda.

With this agenda we help you;

- To establish a solid bridge/link between purpose, values, vision, goals, strategies and actions
- Let everyone see their roles and measure the value of their contributions for the Future Fingerprint
- Why and how they do their day-to-day work and what everyone should achieve
- To ensure efficiency by leading a clear agenda
- To increase the focus and concentration skills of the organization and people
- To prevent excessive, unnecessary and useless works
- Creating a simpler and clearer agenda instead of chaotic and complex approaches
- To prevent gossip and communication accidents caused by uncertainties



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5. Learn, Grow and Expand the Impact

Defining everything does not guarantee success to make our Future Fingerprint come true. We need sustainability as our core value not just for our strategies and actions, but also to become a learning organization.

Future Fingerprint program also includes Future Development Matrix for learn, grow and expansion.

We categorize the learning initiatives according to **Ram Charan's Execution Model (Strategy, Operations, People)** and segment groups according to their knowledge / competency maturity level.

	Olgunluk Seviyesi		
İcra Seviyesi	Öğrenin	Gelişin	Etkinizi Genişletin
Strateji			
Operasyon			
İnsanlar			



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Collective Minds

We are an entrepreneurial consulting company that turns ideas into action.

We serve organizations to create collective consciousness for a strong and sustainable future, and to live their purpose in harmony and integrity. We aim to develop business by creating a positive and transformative impact on organizations / brands. We put culture and people at the heart of our business. We work by uniting globally awarded business consultants across diversified disciplines with real work experience.

Why Collective Minds?

- ☆ Strong strategy and program management background
- ☆ Over 20 years of multi-industry experience
- ☆ Different domestic and multinational company experience
- ☆ Field application skills and experience
- ☆ Multi-disciplinary areas of expertise and the 'Agile' working principle
- ☆ Involve and coordinate different consultants and designers in the team as needed
- ☆ Ability to bring it to life, to work like part of your team
- ☆ Global and National experience and achievements
(ADT, GPTW, Asia Training & Development Excellence Awards, TEGEP)

Let's Make Great Things Together!

Let's Connect

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